

ENGAGEMENT & INVESTMENT

An enterprise program, priced to the value it protects.

InsuredAudit is delivered as a multi-year program, deployed inside your environment. Investment is anchored to the improper-payment, overturn, and audit exposure it makes defensible -- not to a per-seat list price.

THE MODEL

COMPONENT	INDICATIVE INVESTMENT	WHAT IT COVERS
Implementation & program stand-up One-time	\$4M – \$6M	Deployment into your environment, X12 / FHIR / HL7v2 / NCPDP feed integration, clinical-criteria library configuration, validation, and go-live.
Platform subscription Annual · 5-year term	from \$5M / yr	The full platform -- UM decisioning record, advocacy engine, tamper-evident evidence ledger, member portal, APIs. Sized to membership / claims volume; ~4% annual escalator.
Managed Advocacy & Integrity Operations Annual	\$1.5M – \$3M / yr	Ongoing criteria tuning, CMS / state regulatory updates, expert reviewer support, and audit / appeal assistance.
Court-Ready Evidence (CREB™) usage Per bundle · non-contingent	by volume tier	Signed, court-ready evidence bundles on demand. Priced per bundle by volume -- never a percentage of recovered dollars.

ILLUSTRATIVE PROGRAM (5-YEAR TOTAL VALUE)

Large MCO

\$45M – \$55M

~\$5M implementation + ~\$6M/yr platform + ~\$2M/yr managed operations + usage. Roughly a third is services.

Mid-size plan

\$20M – \$30M

The same structure, scaled to membership and claims volume.

HOW WE ANCHOR THE NUMBER

- ✓ Priced against **your documented exposure** -- improper-denial and overturn leakage, audit and litigation risk, program-integrity recovery.
- ✓ Target a **3–10× value-to-investment ratio**; for a large plan that exposure is typically tens to hundreds of millions.
- ✓ **Non-contingent** -- we are a detect-and-evidence platform, not a recovery service that takes a cut.

WHAT THE PROGRAM BUYS YOU (AND WHY IT LASTS)

- ✓ InsuredAudit becomes your **system of record for UM defensibility** -- every decision criteria-anchored, reproducible, and court-ready.
- ✓ Runs **inside your infrastructure**; PHI never leaves your HIPAA boundary.
- ✓ A 5-year term with predictable escalators, expansion tiers, and a dedicated operations partner.

Next step: a no-fee scoping working session. We size the program to your book and model the value against your own determinations. Request at insuredataudit.com/connect.

*Figures are indicative and sized per engagement to plan membership, claims volume, and scope; they are not a quote.
Confidential -- prepared for discussion.*

InsuredAudit · Defensible utilization management for health plans and payers.

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